



## Heimdallr Professional Services BV

### Privacy Policy

*Effective Date: 2025*

#### 1. Introduction

Heimdallr Professional Services BV ("we," "us," or "our") is committed to protecting the privacy and security of the personal data of our clients, partners, and website visitors. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data in compliance with the General Data Protection Regulation (GDPR) and applicable Dutch laws.

#### 2. Data Controller

Heimdallr Professional Services BV, located at Papendorpseweg 97, 3528 BJ Utrecht, Netherlands, is the data controller responsible for the processing of your personal data.

#### 3. Personal Data We Collect

We may collect and process the following categories of personal data:

- **Contact Information:** Name, email address, postal address, phone number.
- **Professional Information:** Job title, company name, industry.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

#### 4. How We Collect Personal Data

We collect personal data through various methods:

- **Direct Interactions:** You may provide personal data by filling in forms or corresponding with us by post, phone, email, or otherwise.

- **Automated Technologies:** As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions, and patterns.
- **Third Parties or Public Sources:** We may receive personal data about you from various third parties and public sources.

#### 5. Purpose and Legal Basis for Processing Personal Data

We process your personal data for the following purposes:

- **To Provide Services:** Processing is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract.
- **To Manage Our Relationship:** Including notifying you about changes to our terms or privacy policy.
- **To Administer and Protect Our Business and Website:** Including troubleshooting, data analysis, testing, system maintenance, support, reporting, and hosting of data.
- **To Deliver Relevant Content and Advertisements:** And measure or understand the effectiveness of the advertising we serve to you.
- **To Use Data Analytics:** To improve our website, products/services, marketing, customer relationships, and experiences.

The legal bases for processing your personal data include your consent, the performance of a contract, compliance with legal obligations, and our legitimate interests.

#### 6. Sharing Personal Data

We may share your personal data with:

- **Service Providers:** Third parties who provide IT and system administration services.
- **Professional Advisers:** Including lawyers, bankers, auditors, and insurers.
- **Regulatory Authorities:** As required by law.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law.

#### 7. International Transfers

We do not transfer your personal data outside the European Economic Area (EEA). If this changes in the future, we will ensure appropriate safeguards are in place.

#### 8. Data Security

We have implemented appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way.

## 9. Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

## 10. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to:

- Request access to your personal data.
- Request correction of your personal data.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Request transfer of your personal data.
- Withdraw consent.

To exercise any of these rights, please contact us at [info@heimdallr.nl](mailto:info@heimdallr.nl)

## 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

## 12. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

### **Heimdallr Professional Services BV**

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